

Jay Porcelli

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Jay is a recent college graduate with a background in English, outdoor recreation & education, and customer service. They have extensive experience in outdoor settings, having backpacked the entire Appalachian Trail as well as having worked for environmental organizations. Jay also has published writing, including creative works and news stories.

Experience

New York New Jersey Trail Conference, Trail Steward May 2023 — present

- Hiked to popular summits in the Catskill Mountains and interacted with hikers, provided assistance and education on how to recreate responsibly when outdoors
- Maintained and rebuilt trails in backcountry settings and reported on trail usage and conditions

Game Rant, News Writer, Remote February 2023 — April 2023

- Researched video game related topics and wrote news articles while following best SEO practices
- Published online articles that received up to 88,000 views

Appalachian Trail — Personal Pursuit June 2022 — January 2023

- Hiked the Appalachian Trail in its entirety, backpacking 2,193 miles from Maine to Georgia in ~7 months

Wallkill Valley Land Trust, Journalist, Remote March 2022 — April 2022

- Wrote an article for the organization's newsletter and website
- Conducted interviews in person and over the phone

Branch Brook Park Alliance, Volunteer, Newark, NJ June 2021 — August 2021

- Helped maintain Branch Brook Park, engaging in tasks such as picking up litter, weeding, mulching, removing invasive species, and building structures to reduce runoff

Perfect Clicks, Content Writer, Remote May 2020 — August 2020

- Wrote, researched, and published informational content related to business while following best SEO practices

Joe Gill Remodeling, Assistant, Livingston, NJ May 2019 — August 2019

- Learned electrical, plumbing, carpentry, masonry, & other related skills and managed inventory

365 Tickets USA, Sales Associate, Butler, NJ May 2018 — August 2018

- Processed ticket sales online and over the phone

Modell's Sporting Goods, Sales Associate, Livingston, NJ August 2017 — May 2018

- Provided customer service

Education

State University of New York in New Paltz, New Paltz, NY

Bachelor of Arts in English with a concentration in Creative Writing, minors in Philosophy and Computer Science
Graduated magna cum laude May 2022, Honors Program member

Skills

- Languages: bilingual in Spanish and English
- Outdoors: backpacking, hiking, camping, trail building, wilderness first aid certified
- Computers: proficient in Microsoft Office and Google Docs; basic understanding of websites, SEO (Search Engine Optimization), and programming languages such as Python, Java, HTML, CSS, and Javascript